Share LakeCloud with Your Employees

A free gift for organizations of 10 to 50,000+ employees.

Roughly 70% of adults have experienced at least one traumatic event — and its effects walk through your door every morning: in communication breakdowns, conflict, burnout, and turnover. Organizations that understand trauma build safer, steadier, more human workplaces.

LakeCloud makes that understanding available to every employee, free. No procurement, no rollout project, no seat licenses. Two free offers, and one simple ask.

01

Free Intro to Trauma — for every employee

World-class, evidence-based trauma-informed training created by the experts at Lakeside Educational Network, who have delivered trauma-informed education to hundreds of thousands of students, families, educators, and professionals over six decades. Employees learn how stress and trauma shape everyday behavior — and leave with practical tools for healthier interactions at work and at home. Self-paced, hosted in the immersive Lakeside Metaverse — runs in your browser, on Windows or Mac laptops or desktops, and on Meta Quest VR headsets.

02

Free OPTIC™ Assessment — up to 300 employees

The OPTIC™ (Organizational Presence of a Trauma-Informed Culture) assessment — created by Dr. Sandra Bloom and Lina E. Pasquale, and based on Dr. Bloom's pioneering work on organizational trauma and culture — confidentially surveys your employees across the eight P.R.E.S.E.N.C.E. domains and returns a professional results report highlighting strengths and areas that deserve attention. Free for up to 300 employees.

03

The simple ask

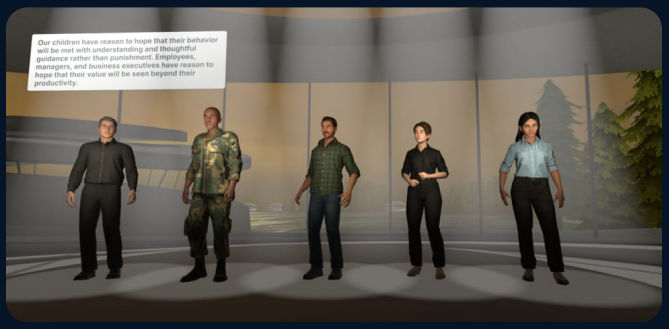
Add LakeCloud.ai to your company intranet and employee communications. A ready-to-send announcement email, intranet text, and a styled block for your website are available at lakecloud.ai/promote.

FREE OFFER 01 · INTRO TO TRAUMA

Evidence-based training, taught in an immersive world.

LakeCloud's free Intro to Trauma program was created by the experts at Lakeside Educational Network, who have delivered world-class trauma-informed education to hundreds of thousands of students, families, educators, and professionals over six decades. The training is self-paced and hosted in the Lakeside Metaverse — an immersive learning environment that runs in your browser, on Windows or Mac laptops or desktops, and on Meta Quest VR headsets. Employees learn from world-renowned experts, practice conversations with AI characters, and build skills they use with colleagues, customers, family, and friends.

The Lakeside Metaverse learning environment



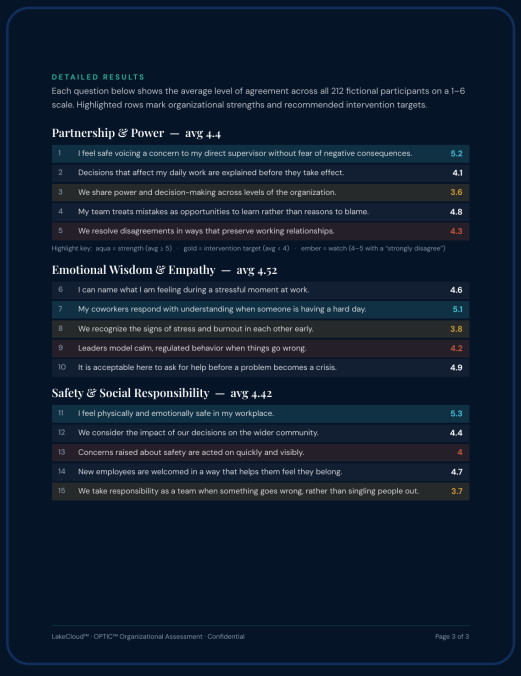
Expert-led lessons in the Metaverse theater

FREE OFFER 02 · OPTIC™ ASSESSMENT

See your culture the way your employees experience it.

The OPTIC™ — created by Dr. Sandra Bloom and Lina E. Pasquale — confidentially surveys employees across the eight P.R.E.S.E.N.C.E. domains and returns a professional results report like the sample shown here.

It is free for up to 300 employees: a genuinely useful baseline for any people-first organization, no strings attached.



DETAILED RESULTS

Each question below shows the average level of agreement across all 212 fictional participants on a 1–6 scale. Highlighted rows mark organizational strengths and recommended intervention targets.

Partnership & Power — avg 4.4

1	I feel safe voicing a concern to my direct supervisor without fear of negative consequences.	5.2
2	Decisions that affect my daily work are explained before they take effect.	4.1
3	We share power and decision-making across levels of the organization.	3.6
4	My team treats mistakes as opportunities to learn rather than reasons to blame.	4.8
5	We resolve disagreements in ways that preserve working relationships.	4.3

Highlight key: aqua = strength (avg ≥ 5) · gold = intervention target (avg < 4) · ember = watch (4–5 with a "strongly disagree")

Emotional Wisdom & Empathy — avg 4.52

6	I can name what I am feeling during a stressful moment at work.	4.6
7	My coworkers respond with understanding when someone is having a hard day.	5.1
8	We recognize the signs of stress and burnout in each other early.	3.8
9	Leaders model calm, regulated behavior when things go wrong.	4.2
10	It is acceptable here to ask for help before a problem becomes a crisis.	4.9

Safety & Social Responsibility — avg 4.42

11	I feel physically and emotionally safe in my workplace.	5.3
12	We consider the impact of our decisions on the wider community.	4.4
13	Concerns raised about safety are acted on quickly and visibly.	4
14	New employees are welcomed in a way that helps them feel they belong.	4.7
15	We take responsibility as a team when something goes wrong, rather than singling people out.	3.7

LakeCloud™ · OPTIC™ Organizational Assessment · Confidential — Page 3 of 3

Sample results page — fictional data.

THE SIMPLE ASK

Add LakeCloud.ai to your intranet and employee communications.

Below is a ready-to-send announcement email. Copy-paste versions of this template, intranet text, and a styled block for your website — plus the media kit — are available at lakecloud.ai/promote.

READY-TO-SEND EMPLOYEE ANNOUNCEMENT

Subject: Free, world-class trauma-informed training for all of us

Hi everyone,

We're sharing a free resource that we think everyone can benefit from — at work and at home.

LakeCloud (https://lakecloud.ai) offers a free Intro to Trauma program: world-class, evidence-based trauma-informed training created by the experts at Lakeside Educational Network, who have delivered trauma-informed education to hundreds of thousands of students, families, educators, and professionals over six decades. It helps you understand how stress and trauma shape everyday interactions — with colleagues, customers, family, and friends — and gives you practical tools for healthier ones.

Getting started takes just a few minutes:

1. Visit https://lakecloud.ai
2. Create a free account
3. Start the free Intro to Trauma program

The training is self-paced and hosted in the Lakeside Metaverse, LakeCloud's immersive learning environment — it runs in your browser, on Windows or Mac laptops or desktops, and on Meta Quest VR headsets.

This is completely optional and free. We simply wanted to make sure everyone knows it's available.

Warm regards,
[Your name]

WHERE TO POINT PEOPLE

LakeCloud home	**lakecloud.ai**
Free Intro to Trauma	**lakecloud.ai/programs/trauma-informed-fundamentals**
Free OPTIC™ Assessment	**lakecloud.ai/programs/optic-for-business-free**
Lakeside Metaverse	**lakecloud.ai/lakeside-metaverse**
This kit + copy-paste tools	**lakecloud.ai/promote**